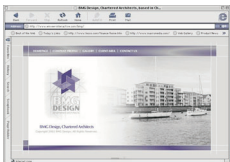




Web Strategy
Website Design
Content Management
Application Development
E-Commerce
Web Marketing
Multimedia Presentations
Training



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New Media

"There is only one thing in the world worse than being talked about, and that is not being talked about."
Oscar Wilde

The Internet is confusing many organisations as to how and why its enormous distribution capabilities can be leveraged for marketing purposes, and spurned by others because of the damaging, unregulated slander that pervades many of its pages.

Cohesive has embraced the Internet age ever since its early development and encouraged its clients to use its ubiquity to their advantage. We continue to design, build and maintain innovative websites & web marketing infrastructures – and have extended our suite of e-business services to include e-commerce applications and development.

Web Strategy

Your initial consultation with Cohesive will assess your business needs and website requirements. Together we will determine how to augment the functionality of your existing business processes with the benefits of the Internet creating a new business tool to complement - not replace - existing routes to market or business activities.

Website Design

Our designers pride themselves in combining creativity with technical dynamism to deliver successful personalised solutions, on time and within budget. From simple brochure web sites, through to interactive e-commerce enabled virtual stores - we provide it all. Our design services also include branding and flash animation.

Content Management

Content management systems put you in control of your website, without the need for IT skills or the involvement of your web designer. Through a browser-based interface, you are able to easily and instantly update the information on your website, making it more likely to attract repeat visits.

Application Development

Working closely with our designers is a team of individuals with excellent skills in web application and software development. Cohesive build powerful bespoke web applications to suit your requirements, from content management systems and shopping carts through to process and creation automation and interactive database applications.

E-Commerce

Cohesive can help you take those first steps into e-commerce, providing a solution that meets with your requirements and your budget. This will likely include a content managed online catalogue, allowing you to add, delete or amend products and product information, a shopping cart system and secure payment facility.

Web Marketing

Marketing your website is vital to its success. If you want your site to be visited and revisited, to interact with your customers and to generate sales, you'll want to talk to Cohesive. Our range of marketing services are designed to increase targeted traffic and raise awareness of your website, event, or products.

Multimedia Presentations

From corporate presentations running onscreen at your events to animated emails promoting your latest products, multimedia animations are an impressive way to get your message across. As fast Internet access becomes the norm, it's time to consider utilising multimedia animation or even video on your website and e-mail shots, and CD-ROM/DVD as part of your marketing collaterals.

Training

We provide specific training for the solutions we provide. These can be conducted in-house, on-line or off-site. We are also able to provide basic and advanced instruction on a range of industry specific skills