

Recruitment 2010

Vacancy: PR Account Manager

Salary Range: Starting from £26,000 dependent on experience, plus excellent benefits package

Closing Date: N/A

Company: Cohesive Communications, www.cohesive.uk.com

Requirement: Cohesive Communications is a leading PR consultancy specialised in representing international and UK technology companies, and creating demand for their inclusion in the print and broadcast media. We invest in talented and hard-working people who want to develop a career in PR, enhancing their skills through mentorship and providing excellent opportunities to grow within this very demanding and consultative environment.

Job Description: Main duties for the successful applicant will revolve around coordinating PR activity to ensure the provision of an effective and high quality service to allocated clients. Your role will involve working closely with the Account Director developing strategic communications campaigns for clients and managing the delivery of agreed PR programmes according to deadlines and deliverables.

Applicants must have exceptional organisational skills, a confident and proactive approach and, most importantly of all, a tireless work ethic. Flawless writing skills for the production of press releases, case studies and client reports are essential, as is the identification and fulfilment of potential press coverage opportunities.

You will be the main point of contact for clients and a higher point of reference for journalists, so the ability to instigate and nurture trusted relationships is particularly critical.

Applicants must be of graduate calibre, and possess at least 3-4 years full-time experience within a PR role. You will have experience in an account handling role, which will have included managing junior members of the account team.

The successful candidate will possess an aptitude for consultancy and an enthusiasm for technology media. The ability to think in an innovative and creative manner will be essential in order to provide tangible results for our clients.

With the majority of our clients based outside of the UK, the flexibility to travel is also important. At the very least an account manager at Cohesive can expect to be in London on at least a monthly basis meeting national journalists and international clients visiting the UK, in addition to making other occasional travel commitments abroad.

Apply: Please forward your CV and covering letter to Pat Cannon: patc@cohesive.uk.com
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