

**Vacancy:** PR Executive

**Salary Range:** £16,500 – £19,500 (dependent on experience)

We invest in talented and hard-working people who want to develop a career in PR, enhancing their skills through mentorship and providing excellent opportunities to grow within a very demanding and consultative environment.

#### Job Description

Main duties for the successful applicant will revolve around liaising with journalists and securing editorial opportunities for clients within the international hi-tech industries. There will also be opportunities to take on planning responsibilities, and to drive the creative and organisational processes behind PR campaigns.

Applicants must have exceptional organisational skills, a confident and proactive approach and, most importantly of all, a tireless work ethic. The role requires meticulous research and flawless writing skills for the production of press releases, case studies, client reports and the investigation of potential press coverage opportunities. The ability to instigate and nurture relationships with clients and journalists alike is particularly critical.

Applicants must be of graduate calibre, and possess 1-2 years full-time experience within a PR role. An aptitude for and the ability to think in an innovative and creative manner will be essential in order to provide tangible results for our clients.

#### To Apply

Please forward your CV and covering letter to Pat Cannon: [patc@cohesive.uk.com](mailto:patc@cohesive.uk.com)

Cohesive Communications (Holdings) Limited  
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Closing date for applications: **19<sup>th</sup> February 2010**